



**January 2012
Application**

Dear Student, Professor, or Other Interested Party:

Please find enclosed forms for applying for the American Wine Society Educational Foundation Scholarships. If you are a student, please note the requirements for eligibility before filling out the forms.

If you are a Professor, please give the forms to as many students as you think fit, or post this information on a suitable bulletin board.

If you are another interested party, please help us locate eligible students to give them the forms or information on where to find our forms.

Please note that in 2011 the AWSEF awarded nine scholarships worth \$3,000 each.

Please note that we have a new email based application procedure to eliminate the time it takes to receive applications by mail and allows us to process the applications quicker. We want ALL documents emailed – your application, professional letter of intent & research project importance, all 3 of your references, and your academic record. Details on how to submit are enclosed.

More information about the American Wine Society Educational Foundation can be found at <http://www.awsef.org>.

To contact me, call (610) 865-2401 between 7 and 9 PM, EST, (best) or e-mail me at lhs0@lehigh.edu.

That's lhs zero... or write to me at 1134 Prospect Ave., Bethlehem, PA 18018-4914.

Good luck to all of you!

Les Sperling, V.P. Scholarships



Instructions on Emailing Applications

These new procedures are being implemented to 1) enable a faster, more efficient scholarship application process and 2) to enable quicker and less expensive distribution of application materials to the AWSEF Scholarship Selection Committee.

The application is still a 3-step process involving a student application form, academic transcripts, and 3 letters of recommendation. The method by which these are to be submitted, however, is being changed from paper to email submission.

Here are the steps (NOTE: IT'S CRITICAL THAT ALL THESE STEPS BE FOLLOWED EXACTLY TO ENSURE PROPER RECEIPT BY THE AWSEF SCHOLARSHIP SELECTION COMMITTEE):

Step 1: Students will fill out the application form, available at the "Application" tab of the AWSEF website (www.awsef.org) or via email from professors/advisors as in previous years. Students will then forward their application to AWSEF using the following email address: application@awsef.org with copy to awsefdropbox@onlinefilefolder.com. The subject of the message MUST BE "AWSEF Application for (enter your name here)" to ensure proper delivery. Here's an example of the message header:

To: application@awsef.org
Cc: awsefdropbox@onlinefilefolder.com
Subject: AWSEF Application

Step 2: The student will arrange with his or her Registrar's Office (or other office that handles transcripts) to have their appropriate academic transcripts emailed to AWSEF. Alternatively, if allowed by the academic institution, the student may personally email the transcript to AWSEF. The form of the header is similar to Step 1 except the To: address must be: transcript@awsef.org. The remainder of the header is the same as the one to be used for the application. An example of the transcript message header is:

To: transcript@awsef.org
Cc: awsefdropbox@onlinefilefolder.com
Subject: AWSEF Application

Step 3: The student will arrange to have three (3) recommenders complete the online recommendation form and for the recommenders to email their completed forms to AWSEF. Again, the form of the header is similar to Step 1 except the To: address must be: recommendation@awsef.org. As in the other steps the Cc: address is the same as is the Subject of the message. Here is an example of the header for a letter of recommendation submission:

To: recommendation@awsef.org
Cc: awsefdropbox@onlinefilefolder.com
Subject: AWSEF Application



AMERICAN WINE SOCIETY EDUCATIONAL FOUNDATION

SCHOLARSHIP PROGRAM

For Graduate Students

The American Wine Society Educational Foundation annually awards academic scholarships to support students pursuing an academic program in enology, viticulture, or health aspects of wine.

ELIGIBILITY (All requirements must be met.)

1. Full time graduate students who have completed at least one semester in a graduate program leading to an M.S., Ph.D., or equivalent in enology, viticulture, or health aspects of wine as stated above, and who express their intent to work in one of these areas upon completion of their graduate degree. Ph.D. candidates with an M.S. from another graduate program are eligible.
2. Applicants must be North American (U.S., Canada, Mexico, Bahamas, and West Indies Islands) citizens or permanent residents, who are already enrolled for their degree in a North American institution of higher learning.
3. Previous American Wine Society Educational Foundation Scholarship recipients may apply a second time in open competition with new applicants, but students are limited to receiving two (2) scholarships.
4. The decision of the scholarship committee will be final.
5. The American Wine Society Educational Foundation does not discriminate on the basis of race, color, national origin, religion, or sex or gender.
6. It is important to fill out the application form fully, and make sure all reference material is completed and all material returned by the March 31 deadline.



I. Initial Screening Procedure

- A. Assignment:** The American Wine Society Educational Foundation *Vice President for Scholarships* is the designated recipient of all student applications and supporting materials, and this trustee will perform the initial screening.
- B. Initial Screening Procedure:** The initial screening procedure involves a checklist of objective criteria only and does not require subjective evaluations of relative merit or value that necessarily come into play in the final evaluations. The screener will approve and send to the full AWSEF Board all students applications that include the following:
1. Timely receipt of application.
 2. Complete statement of research project.
 3. Required advisor and other recommendations.
 4. Complete academic record.
 5. Proper citizenship/residency qualification.
 6. Appropriate field of academic study.
 7. Enrollment in an appropriate program at a qualified institution.

II. Areas of Evaluation:

Below is the complete meaning of each area of evaluation. Please be advised that (1) Items A, B and C below constitute the most important part of your application, and (2) the total word count of A plus B must not exceed 750 words.

- A. Statement of Professional Intent and Research Project:** The student's statement of professional intent and research project should fully and precisely describe their current and future research.
- B. Research Project's Importance to the American Wine Industry:** What does the student believe is the importance of their research to the North American Wine industry, and/or what important result do they hope to accomplish?
- C. Advisor and Other Recommendations:** The recommendations address the qualifications of the student in question, with specific reference to the student's strengths and weaknesses (areas for improvement), progress in studies and research, and promise for the student's future contribution to the American wine industry or wine education.
- D. Shows Promise of Working in Wine Industry or Education:** The student's and/or the advisor's statements indicate a clear potential for the student to be employed after graduation in the American wine industry or in wine education. What are the student's career goals?
- E. Academic Record:** The academic record is weighted toward graduate studies, but undergraduate areas of interest and accomplishment will be considered as indicators of useful intellectual qualities and strengths that would enhance a productive career. In evaluating the graduate studies record, areas of study that are appropriate for the student's degree will be considered along with the numerical GPA.



APPLICATION PROCEDURES

All application materials should be sent via email. Additional inquiries about the scholarship program should be addressed to: Les Sperling, VP Scholarship Committee, 1134 Prospect Ave., Bethlehem, PA 18018-4914.

PHONE: (610) 865-2401 (7 - 9 PM Preferred, EST)

FAX: (610) 758-3526

E-MAIL: lhs0@lehigh.edu That's lhs zero...

APPLICATION DEADLINE: Applications open Jan. 1st. All completed forms, current academic transcripts, letters of recommendation, and other pertinent materials must be postmarked by **March 31st** to be considered for the following academic year.

Applications will be considered complete upon receipt of the following:

1. The completed scholarship application form. Please use the current year form, as the forms have changed somewhat.
2. Current official transcripts of all college or university academic records.
3. A written statement which indicates the applicant's intent to pursue a career in a wine or grape related area as stated on the eligibility page.
4. A written recommendation from the applicant's academic advisor using the form supplied.
5. A total of three letters of recommendation but one of those letters must be your academic advisor's written recommendation.

CRITERIA FOR AWARDS

The American Wine Society Educational Foundation emphasizes that it seeks to support those outstanding individuals who have a genuine interest in pursuing a career in a wine related field. Award recipients will be announced approximately May 2012, and scholarship monies are usually for the following Fall semester or quarter.

Applications will be evaluated on the strength of your application and accompanying letters of recommendation.

Final Instructions:

If you use acronyms or other technical terms, please spell out the word or phrase for the first use.